What to Do When Interface Design Goes Bad

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What you're in for...

- A quick discussion about why interface design matters
- A closer look at some tricks and tips for improving your design and markup
- An assessment of what we have learned and how to learn more about interface design



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Background Thoughts

- Bad interface design is emotional
- User interfaces should guide
- User interfaces should teach

Content is King?

- Sort of... Design matters ... A LOT
- Users judge superficially, and quickly
- Professional Design = Credibility

Tips: Consistency

- Intuitive interfaces are learnable because they follow and support their own conventions
- Make it look easy by developing with same goals and same look and feel
- Consider web conventions

Example: Consistency

| SMTP Listeners Add New SMTP Listener | Relays Add New Logger | Add New Binding | | |
|---|---|---|---|--|
| <u>*:25 (all IPs)</u> | Relay Prom 192.168.1.8/25 129.210.48.3/27 4.93.108.4/24 Relay For | Group A <u>sustam1</u> <u>bindina1</u> @ Edit <u>bizindina</u> <u>bizizzle</u> Group B | 6 | |
| ECStream Listeners Add New ECStream Listener Add New ECStream Listener 192.168.1.8:25 192.168.1.8:24 192.168.1.93:25 | sol.com to 4.93.108.4 hotmail.com to anotherdomain.com xyz.com to xyz2.com someotherdomain.com to abodef.com Never Relay To jp addresses | horesanother bindingfor youtoedit Other Bindings heresanother bindingfor youtoedit | | |
| Logging Add New Logger ecloager Stdt: Delete compet compet custom1 | Domains Add New Domain Configuration sol.com hotmail.com kyz.com someotherdomain.com | | | |

Tips: Low Literacy

- Simplicity hold it dear
- Highlight key text
- Use Headings
 - And
 - Bulleted Lists

Example: Low Literacy

| Spotlight @ MSU Libraries :: Montana State University Libraries | |
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| Save your Documents! When working on Library computers, save your files to either your Z drive or flash drive. Documents in the Saved Documents folder are erased each night or whenever a computer is restarted. Jazz up your final paper with color images and charts. A color printer is available in the Library. The cost is \$0.50/page. Alas, your \$8.00 of free printing cannot be used towards color printing. Ask your librarian for instructions on how to print in color. Remember that our printers print double sided. To print singled sided, you need to change it manually through the properties feature in the print box. | + <u>Library Events</u> + <u>Library Tips</u> + <u>Library Tools</u> + <u>New Books</u> + <u>New Videos</u> |
| Posted on Tue, 08 Apr 2008 17:24:59 by connie7 Add comment Free Access to Additional RSC Titles in April | Contact us MSU Libraries P.O. Box 173320 Bozeman MT 59717-3320 United States |
| The library subscribes to some of the Royal Society of Chemistry (RSC) journals online, but we can not afford all of them. However, through the end of this month, the RSC is letting us have access to all their journals from 1997-present. They should all be accessible via the <u>JournaList</u> as of tomorrow, or you can get to them now (from on campus) at <u>http://www.rsc.org/Publishing/Journals/fjournalsearch.asp</u> While we wish we could afford all the RSC titles, at least we can enjoy all the RSC titles back to 1997 while we have access during the month of April. | Reference: (406) 994-3171 Circulation: (406) 994-3139 Fax: (406) 994-2851 |

Interface: HTML Forms

- Primary user interface (UI) for web applications
- Frequently just an afterthought
- Specific markup can improve function

Example: <form>

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Tips: <form> <label>

- Provides active cursor
- Creates accessible markup

label for="id">Enter an ISBN or Amazon ASIN for details:</label>input type="text" id="id" name="id" value="0596005601" />

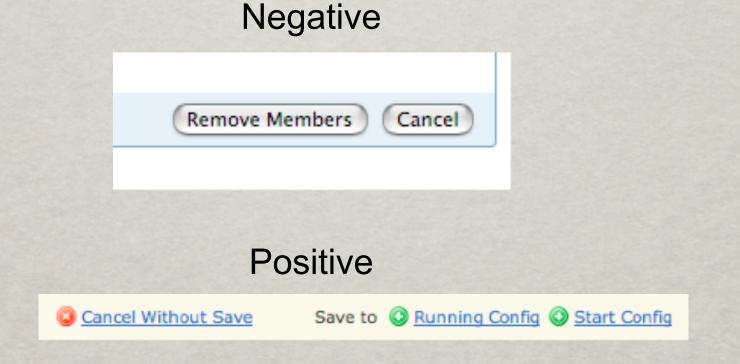
Tips: <form> <script>

Pre-populate with form field values
Creates accessible markup

...value="0596005601" onfocus="this.value="; this. onfocus=null;"...

Tips: <form> actions

- Prioritize necessary actions
- De-emphasize or even remove negative action choices



Tips: Segmentation

- Simple segmentation gives momentum & direction
- Use <fieldset>, <legend>, <h1>, <h2> HTML tags
- Group related actions

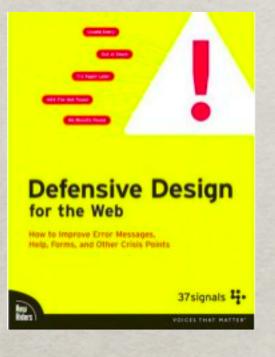
Example: Segmentation

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Learning More...

- Kathy Sierra, Creating Passionate Users
- Luke Wroblewski, LukeW Interface Designs
- 37 signals blog and their book...



Questions?

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