Geographic and News APIs

Jason Clark Head of Digital Access and Web Services Montana State University Libraries

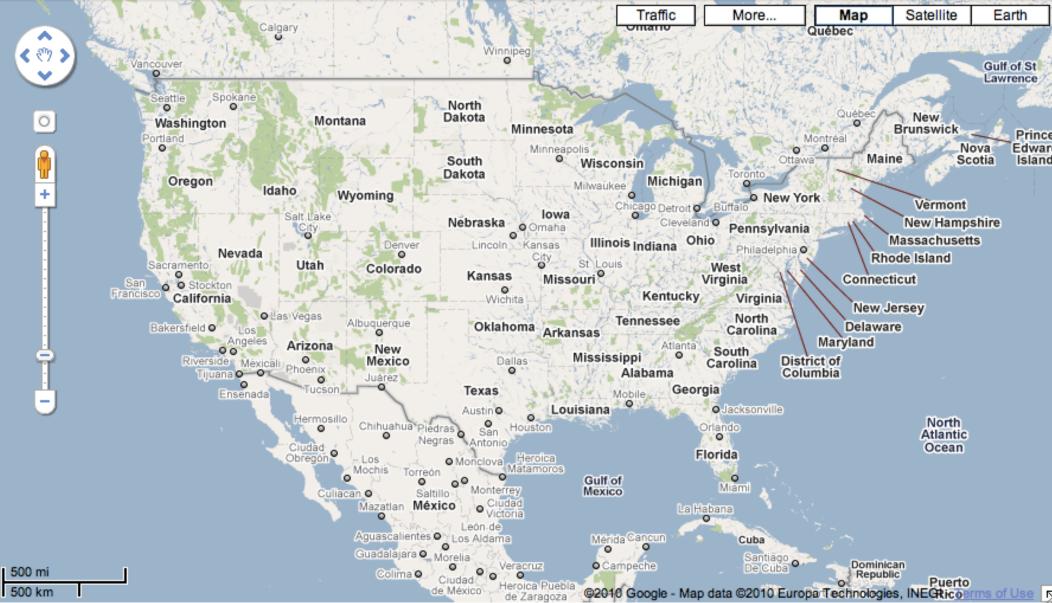
April 20, 2011

pinboard.in #tag

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Overview

- Does location matter?
- How does news integrate?
- Library Apps and Demos
- Getting Started
- Questions



Look familiar?

"Content is King"

What?

"Context is King"

For Real?

"About half of the queries on Google have a geographic component."

Source: Andrew Foster, product manager at Google http://www.guardian.co.uk/technology/2010/jun/16/google-maps-property-finder



	REGISTER LOGIN FEEDBACK
LOOK FOR	search

Yellowstone Park

General information

🖂 United States

Animals you might see

	American blac	k bear	Brown Bear	Coyote	
Have	you been he	re?			
en us whi	ich animals you sa	w.			
saw a			Search		
			Search		
_	Ennis				Hybrid

Average rating

Based on ratings of 1 trip by 1 spotter.



- Have you been here? Why not add your trip?
- Have we got our facts right? Suggest changes to our information

Photos



www.wildlifenearyou.com

Location is a metric for interest.

Can libraries apply this?

Library Applications

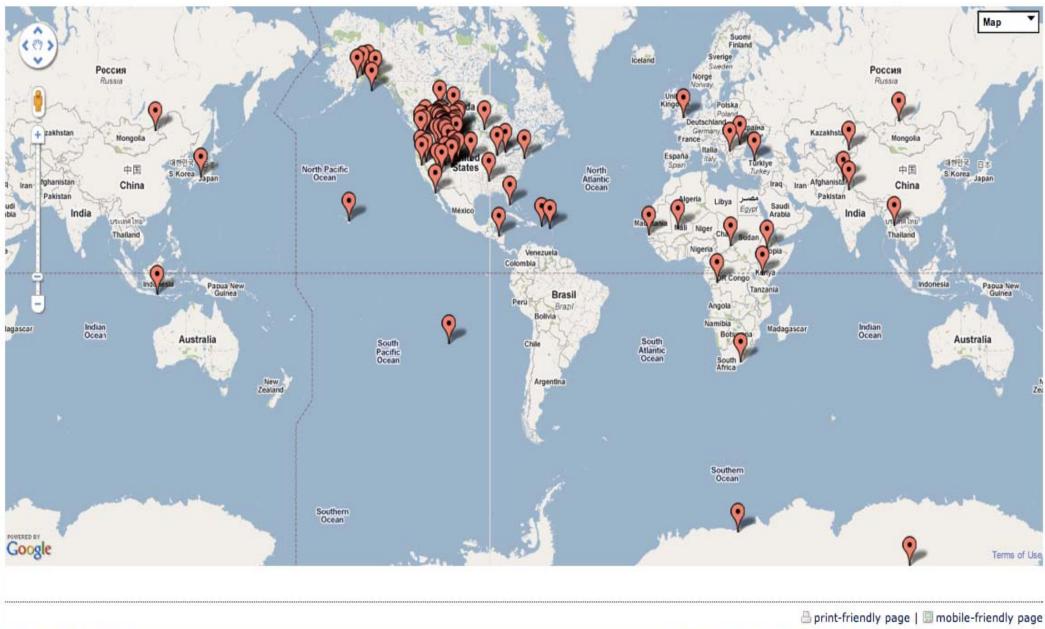
- Mapping Data
- Check-in Services
- Crowdsourcing Geo Information
- Local Interest Apps

Mapping Data

- Montana State University Research Locations
- University of Wisconsin Digital Collections in Google Earth
 - uwdc.library.wisc.edu/News/GoogleEarth.shtml
- TAMU Geological Atlas, United States
 - repository.tamu.edu/handle/1969.1/2490

Geography becomes a browse point

Browse Locations :: Maps of MSU Research Locations - Electronic Theses and Dissertations (ETDs)



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The Libraries, P.O. Box 173320, Bozeman, MT | Reference 406.994.3171 | Circulation 406.994.3139

http://etd.lib.montana.edu/etd/view/locations

Local Interest Apps

- NCSU Wolf Walk
- BeaverTracks, Oregon State University
 - tour.library.oregonstate.edu
- San Jose Public Library
 - "Scan Jose" Augmented Reality Historical Walking Tours (in development...)

Location-based Learning Opportunities

WolfWalk

Explore NC State history right on your phone

WolfWalk allows you to explore North Carolina State University's campus history on your phone. WolfWalk has information on 90 different sites on campus, with images that trace the site's history, courtesy of the NCSU Libraries Special Collections Research Center. WolfWalk will also show you information about the sites closest to you, depending on the capabilities of your phone.



Send WolfWalk to my phone

Select provider... 🛟 999-999-9999 Send Text Message

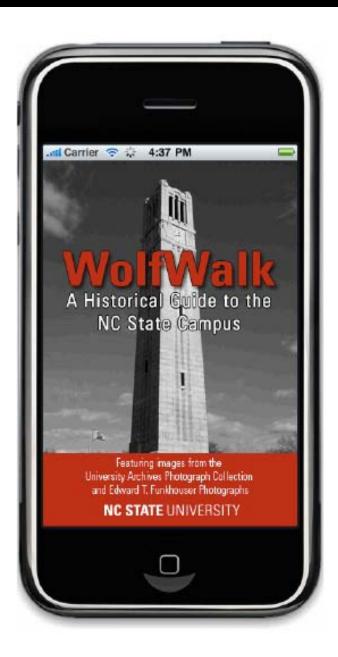
We will not store or share your number. Sending messages is free, but your mobile provider may charge you to receive messages. Please check with your provider for details.

Need support? Have a suggestion for us?

If you have any questions about WolfWalk or have suggestions for us, send a message to wolfwalk@lists.ncsu.edu.

Explore more NC State history

To find out more about NC State's history, visit Historical State. Historical State is the home of our comprehensive catalog of historical images of NC State, and contains all of the images used in WolfWalk. Historical State also features course catalogs, and a near-complete run of the *Agromeck*, NC State's yearbook.



http://www.lib.ncsu.edu/wolfwalk/

Currency can make relevancy.

How can libraries use news APIs?

Library Applications

- Journal Data Feeds
- Current Events News Services
- Giving Voices to Books
- Bestseller Info

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LIBRARIES	🔒 Home	Books	🗐 Articles	🛍 JournaList	? Help	🏦 Site	Search		
Select a Journal:		i Ap	plied Mathe	matics Journa	ls: Curren	nt Table	e of Contents		
SIAM Journal on Applied Mathe SIAM Journal on Control and	ematics	Journal of	Mathematical B	ology					
Optimization SIAM Journal on Numerical Analysis SIAM Journal on Scientific Computing SIAM Review Journal of Computational Physics Journal of Theoretical Biology		Agene	ral model for the	dynamics of cell volu	me, global stal	bility, and	optimal control		
				dels with varying info	-				
		Design	of regulation and	dynamics in simple	biochemical pa	athways			
		Conse	quences of fluctua	ating group size for th	ne evolution of	f cooperatio	on		
		Modeli	ng the formation of	of in vitro filopodia					
Physical Review Letters Physics of Fluids		A mode	el of host respons	e to a multi-stage par	thogen				
Journal of Mathematical Biolog	qy	⇒ Param	eter estimation wi	th a novel gradient-b	ased optimizat	ation metho	od for biological lattice	e-gas cellular automaton models	
Bulletin of Mathematical Biology Journal of Differential Equations		Global	analysis on delay	epidemiological dy	namic models v	with nonlin	near incidence		
	ns	Mather	matical modeling	of cancer cell invasio	on of tissue: bio	ological ins	sight from mathematic	al analysis and computational simulation	
more journale		Public	goods games wit	h reward in finite pop	ulations				
more journals		Phylog	eny, genealogy a	nd the Linnaean hie	rarchy: a logica	al analysis	1		
		Specie	s abundance dist	ributions in neutral m	nodels with imn	migration o	or mutation and gener	ral lifetimes	
		Calcula	ations for multi-typ	be age-dependent bi	nary branching	g processe	<u>es</u>		
JournaList SIAM Journal on Applied Mathematics SIAM Journal on Control and Optimization		Large I	mass self-similar	solutions of the parat	oolic-parabolic	c Keller-Se	egel model of chemot	taxis	
	omation	<u>Global</u>	dynamics of hem	atopoietic stem cells	and differentia	ated cells in	n a chronic myeloid le	eukemia model	
	Expans	sion or extinction:	deterministic and sto	chastic two-pa	atch model	Is with Allee effects			
		On the	determination of	evolutionary outcom	es directly from	n the popul	lation dynamics of the	eresident	
SIAM Journal on Numerical Analysis SIAM Journal on Scientific Computing		A discr	ete time neural ne	etwork model with sp	iking neurons:	: II: Dynami	ics with noise		
		Identify	ing the rooted sp	ecies tree from the di	stribution of un	nrooted ge	ene trees under the co	palescent	
SIAM Review Journal of Computational Phys	sics	Approx	imations for the h	itchhiking effect caus	sed by the evol	lution of ar	ntimalarial-drug resist	tance	
Journal of Theoretical Biology	5105	<u>Bistabi</u>	lity in two-locus m	odels with selection,	mutation, and	d recombination	ation		
Physical Review Letters		Genea	logy with seasona	ality, the basic reprod	luction number	r, and the i	influenza pandemic		
Physics of Fluids		Effectiv	e shear viscosity	and dynamics of sus	pensions of mi	nicro-swimr	mers from small to mo	derate concentrations	
Journal of Mathematical Biolog		Deriva	tion, identification	and validation of a c	computational r	model of a	novel synthetic regul	atory network in yeast	
Bulletin of Mathematical Biolog Journal of Differential Equation		Persist	ence in fluctuating	g environments					

http://www.lib.montana.edu/toc/appmath/

Search NY Times: Movie Reviews API: MSU Libraries

(WORKING CODE AND PROOF OF CONCEPTS)

Q

Demo App What is this? V

View Code

keyword, name, title...

http://api.nytimes.com/svc/movies/v2/reviews/search.json?api-key=fcfe4b493e272eb06faad691e6adb744%3A14%3A61089163&query=big+lebowski

Results of your search for big lebowski (Showing 161 out of a possible 161 matches)

1. The Big Lebowski

Short summary not available.

Opened on 1998-03-06.

Rated: No rating available.

2. Notorious

Anyone looking for a dispassionate, evenhanded account of the life of Biggie Smalls will be disappointed, perhaps even dismayed, by "Notorious."

Opened on 2009-01-16.

Rated: No rating available.

3. Big Fan

"Big Fan" is a spasmodically funny and bleak story about the love that speaks its name.

Opened on 2009-08-28.

Rated: No rating available.

4. The Big Shot-Caller

"The Big Shot-Caller," a minuscule indie variation of "Saturday Night Fever," moves only in fits and starts.

Opened on 2009-05-15.

Rated: NR

http://www.lib.montana.edu/~jason/files/nytimes-movies/

Demos and Code Samples

- Google Ajax Search API
- Foursquare and Google Maps KML
- Google Static Maps API
- Google Maps API Local Libraries (XML)
- Google Streetview Widget
- HTML5 Geolocation
- Journal Table of Contents (Google Feed API)
- Mobile News Feed (Google Feed API)
- New Yorker Fiction Podcast Mashup
- NY Times Bestsellers List
- BooksNStuffNearby

Geolocation (options)

- w3c Geolocation API
 - accurate
 - supported in Firefox 3.6, Safari 4
 - Javascript functionality
- Yahoo Query Language Location Tables
 - Web Services, REST API
 - Server-side and/or Client-side scripting

These are just two of the options...

Getting Started

- Choose data with location interest
- Record latitude/longitude
- "Reverse Geocode" to get text values
 - http://code.google.com/apis/maps/documentation/geocoding/#ReverseGeocoding
- Find current or timely data
- Present in context

BooksnStuffNearby

A Beta App

http://www.google.com/search?q=jason+clark+code

HTML5 Geolocation API, Worldcat Search API, OpenLibrary API Building blocks for a service

Questions?

twitter.com/jaclark jaclark@montana.edu www.lib.montana.edu/~jason/files.php