Open APIs & Web Services for Your Website

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A Look Ahead

Terms Incorporating APIs into your web site Editing APIs Finding Additional APIs

Terms: API

What is an API?

An Application Programming Interface (or API) is a way for you to access parts of a remote web site and integrate it into your own site.

Think Mash-up...

Terms: Web Service

What is a Web Service? Broader term Public interface (API) Provides access to data and/or procedures On a remote/external system (usually) Use structured data for data exchange (often XML)

Terms: Structured Data

Structured data = XML and JSON Extensible Mark-up Language and Javascript Object Notation • Flexible mark-up languages Lightweight and easy to parse Allow communication between disparate systems

You Already Use Sites with APIs

Sites you know
Facebook applications
Twitter
iGoogle
Flickr
YouTube
Delicious

Resource Management Tool

MSU Libraries Resource Management Tool API http://www.lib.montana.edu/resources/read. php?form=json&limit=25

Librarians' Resource Management Tool: https://www.lib.montana. edu/resources/manage/index.php

Public View: https://www.lib.montana. edu/resources/index.php

Why use APIs & Web Services?

Access to content/data stores you could not otherwise provide (zip codes, news, pictures, reviews, etc.)
Enhance site with a service that is not feasible for you to provide (maps, search, products, etc.)

 Combine these services into a seamless service you provide (mashups)

Using APIs on Your Web Page

Demos

Slideshows for Topics of Interest (Flickr)
Google Maps for Local Communities
Local News Ticker and Community Events
Book Previews for Community Topics of Interest

Resources page with links <u>http://www.lib.montana.edu/~jason/talks/offline/</u>

Finding Additional APIs & Tools

Google Code Playground

http://code.google.com/apis/ajax/playground/

ProgrammableWeb

http://www.programmableweb.com/

Delicious tag watching

http://delicious.com/tag/api+mashup+widget

Check your favorite sites for a "tools" or

"developers" section

Questions?

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